



product brief





what it measures

Part of the KCP Questionnaire Series, CIQ is a self-report questionnaire specifically designed to assess career interests at all levels..

Based on Holland's seminal model of occupational interests, the CIQ is a rapid and effective way of exploring the strength and direction of an individual in relation to career choice.

It may be used at the start of someone's working life, or at subsequent stages - perhaps where new directions are sought or forced upon people.



ciq scales

THE CIQ SCALES

Artistic

Conventional

Enterprising

Investigative

Realistic

Social

The CIQ Profile provides:

Graphical representation of the scores



suitability and training

CIQ can be used at all levels from school leaver upwards.

Administration and scoring only training requirements

Level A Certificate of Competence in Test Administration

Interpretation and Feedback training requirements

Level B - Full or Intermediate Certificate of Competence required.

Users of other substantive questionnaires, e.g. I6PF, OPQ^(R) or CPI may access CIQ immediately.

benefits

- A powerful development and career choice tool
- Detailed graphical report for ease of interpretation
- Competitively priced - no expensive licensing fees
- Quick to administer (approx 8 minutes)



prices

Administration:

■ *online*

Online:	£
Admin/profile chart	15.00*

** Subject to VAT @ 17.5%*

