

 mapp-ei

# product brief

managerial and professional profiler



## what it measures

Success in any role is a function of ability, personality and motivation. The original MAPP model addresses the latter two characteristics.

However, considerable research over the past three decades has highlighted the case for a subset of personality characteristics that are often referred to as Emotional Intelligence.

It is often noted that some people of high ability (intelligence) fail to perform as effectively as their cognitive skills might predict that they would. This gap between ability and performance can be accounted for by personality and motivational variables, and within the first of these, by traits that impact upon the capability to identify, assess and manage one's own emotions and, by extension, the emotions of others.

MAPP-EI was therefore developed as a complementary questionnaire to MAPP. It is not intended to be a replacement, but to be used alongside the main instrument, particularly in development settings.

Informed by the work of leading researchers such as Goleman, and refined by our experience in personality assessment over 35 years, MAPP-EI provides an assessment of self-awareness, self-control, self-direction, awareness of others and relationships with others.



# mapp-ei scales

## THE MAPP-EI SCALES

### SELF-AWARENESS

Emotional insight  
Self-assuredness  
Self-assessment

### SELF-MANAGEMENT

Self-control  
Positive  
Conscientious

### SELF-DIRECTION

Innovative  
Proactive  
Adaptable

### AWARENESS OF OTHERS

Empathetic  
Team-focussed  
Collaborative

### RELATIONSHIPS WITH OTHERS

Political  
Convincing  
Assertive



## suitability and training

MAPP-EI has been designed for use with most occupational groups, but has particular resonance with managerial and professional populations.

### **Administration and scoring only training requirements**

Level A Certificate of Competence in Test Administration

### **Interpretation and Feedback training requirements**

Level B - Full or Intermediate Certificate of Competence required.

Users of other substantive questionnaires, e.g. I6PF, OPQ<sup>(R)</sup> or CPI may access MAPP-EI on completion of a **FREE upgrade programme**.

## benefits

- High scale reliabilities
- Complements other personality assessments (MAPP, RPMQ)
- Tailoring of computer generated reports
- Competitively priced – no expensive licensing or leasing fees
- Internet administration
- Broad range of uses - especially development, coaching and counselling



# prices

**Administration:**  
■ **online**

£

**Online:**

Admin/interview report	45.00 *
Admin/profile chart	25.00 *
Admin/report & profile chart	70.00 *

*\* Subject to VAT @ 17.5%*

