

THE RETAIL STAFF PROFILER (RSP)

WHAT IT DOES

The RSP is a unique new self-report questionnaire specifically designed for the assessment of retail employees. The questionnaire assesses those behavioural attributes that are associated not only with successful performance but also with satisfactory job tenure.

Based upon empirical studies of high performing employees, and those who remained in the job for a satisfactory period of time, the RSP has been validated on supermarket populations.

THE RSP MEASURES

People

Confident vs Shy
Perceptive vs Unconcerned about People

Task

Conscientious vs Expedient
Systematic vs Disorderly
Methodical vs Inattentive to Detail

Feelings

Resilient vs Easily Hurt
Energetic vs Inactive

WHAT IT DOESN'T DO

The RSP is a personality questionnaire and therefore provides no indication of cognitive ability.

SUITABILITY

RSP has been designed specifically for use with Checkout Operators, Shelf Fillers, Specialist Fresh Food Personnel and allied occupations. It is most appropriate for the assessment of supermarket or similar retail employees.

BENEFITS

- ✿ Quick to administer (approx 10-15 minutes)
- ✿ Competitively priced - no expensive licensing fees
- ✿ Store management training options
- ✿ A valuable, objective adjunct to traditional interviews
- ✿ Recommendations on suitability for different retail roles